



SRI GURU NANAK DEV KHALSA COLLEGE

Dev Nagar, Delhi - 110085

Post-Event Report

Event	Research Workshop
Topic	How to write a Research Paper
Organizer	SOFICA (Society for Financial literacy & Consumer Awareness) under the aegis of IQAC (Internal Quality Assurance cell)
Date and Time	5 th March 2022 (9 A.M. – 12 P.M.) 12 th March 2022 (4 P.M. – 5 P.M.) 20 th March 2022(12 P.M. - 1 P.M.) 26 th March 2022(12 P.M. – 1 P.M.)
Duration	1 Month
Place/Platform	Zoom
Number of Participants	200+
Guest Speaker/Trainer	Dr. Jaspreet Kaur
Welcome Speech	<p>A very good morning to the esteemed gathering present here.</p> <p>Today, I, Hityen Loomba, on behalf of SOFICA, the Society for Financial Literacy and Consumer Awareness under the aegis of IQAC, welcome you all to this research workshop.</p> <p>SOFICA is an important component of the student ecosystem, organizing activities and events to educate students and the general public about the nuances of finance, investment, and consumer awareness. Today's topic will be "How to Write a Research Paper."</p> <p>The workshop is designed in such a way that you will gain in-depth knowledge on writing a high-quality research paper and have all of your questions answered.</p> <p>So, now you don't necessarily need a Ph.D. degree to write papers.</p>
Introduction of the Speaker	<p>Dr. Jaspreet Kaur is an Associate Professor (Marketing) and has over 16 years of experience in teaching consumer behaviour, sustainability, and market research.</p> <p>She is a corporate trainer, an AMT-certified faculty member from AIMA, and a recipient of the GRABS award for the "Best Research</p>



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	<p>Faculty".</p> <p>She has presented 25 research papers at conferences, largely at IIMs, and has publications in many journals of national and international repute.</p>
<p>Detailed summary of the event</p> <p>SESSION 1</p> <p>The speaker began the first session by explaining the term "research paper." She helped the participants understand how to choose a topic for a research paper as well as how to choose and utilise jargon related to the topic chosen. She also elaborated on how to write a literature review as well as explained the philosophy behind research methodologies. At the end of the first session, an assignment was uploaded on Google Classroom asking the participants to choose a topic, title, and write a 300-word abstract.</p> <p>SESSION 2</p> <p>The focus of this session was to provide feedback on the abstracts submitted by the participants. Dr. Jaspreet Kaur made sure that each participant's queries were resolved.</p> <p>At the end, the speaker asked the students to write the introduction based on their topic of interest. The focus was on developing the theoretical framework of the paper.</p> <p>SESSION 3</p> <p>This was an interactive session in which the speaker reviewed the prior themes, as it was a relatively new concept and some participants were experiencing difficulties with it. In addition to clearing up doubts, she also addressed the topic of discovering research gaps.</p> <p>After addressing the participants' concerns, the speaker reviewed the assignments of the participants and advised them to work on specific areas of their paper. The assignment for this session was to finalize the entire research paper.</p> <p>SESSION 4</p> <p>In this closing session of the workshop, the speaker reviewed the entire research paper and advised the students to make the necessary changes. The speaker made sure to answer all the questions and doubts of the attendees. Each participant asked for the opinion of Ma'am to garner the expert's insights.</p>	
<p>This event was a profound workshop for research papers. Students from various colleges, as well as our alumni, attended this insightful event and gained a lot of knowledge. This event turned out to be an enriching experience for the participants.</p>	
<p>Vote of thanks</p>	<p>A very good afternoon to the esteemed gatherings present here.</p> <p>Today, I, Nishchay, on behalf of SOFICA, the society for financial literacy and consumer awareness, welcome you all to the final session of this workshop.</p> <p>We have Dr. Jaspreet Kaur, our mentor for the series. I would like to take a moment to tell everyone about her.</p> <p>She is an Associate Professor (Marketing) with</p>



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over 16 years of experience in teaching consumer behaviour, sustainability, and market research.

She is a corporate trainer, an AMT-certified faculty member from AIMA, and a recipient of the GRABS award for the "Best Research Faculty".

She has presented 25 research papers at conferences, mostly IIM, and has written 12 research papers.

She was the reviewer for many ABDC journals, like the Academy of Strategic Management, Asian Journal of Marketing, etc.

This has been an incredible series so far, and the final session will follow suit.

I would request that you all maintain decorum throughout the workshop.

The stage is all yours, mom.

On behalf of the entire team of SOFICA, I would like to

Thank you ma'am for this wonderful series. Our audience enjoyed and learned a lot about research papers and is well prepared for our upcoming conference.

I would request everyone to fill out the feedback form and attend. The E-Certificates will be provided to all of you.

Poster (Attach below)





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Pictures

Day 1

The screenshot shows a Zoom meeting interface. The main content is a presentation slide from Sri Guru Nanak Dev Khalsa College (University of Delhi) and SOFICA. The slide is for a workshop titled "WORKSHOP ON HOW TO WRITE A RESEARCH PAPER" held on 6th March, 2022, at 9 am onwards. The slide is for "SESSION-1".

Below the slide, a browser window is open to the website <https://ace.iafor.org/call-for-papers/>. The page features a yellow banner with the text "Click here for information about giving a pre-recorded Virtual Presentation". A "Key Information" section lists the following details:

- Conference Dates: Monday, November 28, 2022 to Friday, December 02, 2022
- Early Bird Abstract Submission Deadline: July 04, 2022
- Final Abstract Submission Deadline: September 04, 2022
- Results of abstract review returned to authors: Generally within four weeks
- Full conference registration fees due for all presenters: October 17, 2022
- Full conference paper submission (after the event): January 06, 2023

The browser window also includes a "take you next?" section with text: "Since 2009, The International Academic Forum (IAFOR) has welcomed over 40,000 academics to its interdisciplinary conferences held around the world. Click on the icon above to browse all of IAFOR's upcoming conferences." Below this is a section for "IAFOR Global Partners" with logos for various institutions like US, Barcelona, and others.

The Zoom interface shows a list of participants on the right side, including Jaspreet Kaur, Akarshi, Pulkit, Lakshya Tiwari, BALL.836621503819, Suhani Chhabra, SOFICA, Chanchal Mantri, Tanvi Goel, Aastha, Dishank, and Bhavjot Bhasin. The Zoom control bar at the bottom shows 157 participants and various meeting controls like Unmute, Start Video, Chat, Share Screen, Record, Reactions, and Apps.

Day 2



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SRI GURU NANAK DEV KHALSA COLLEGE
(University of Delhi)
Society for Financial Literacy and Consumer Awareness
Under the aegis of IQAC
Presents
WORKSHOP ON HOW TO WRITE A RESEARCH PAPER
SESSION-2
12 th March, 2022
4 am onwards

Devansh Devansh	Rajdeep Singh Rajdeep Singh
Nishchay Dhingra Nishchay Dhingra	Saloni Keshari Saloni Keshari
Deepanshu Setia Deepanshu Setia	hityen loomba hityen loomba
SOFICA SOFICA	Jaspreet Kaur Jaspreet Kaur

Unmute Start Video Participants 70 Chat Share Screen Record Reactions Apps Leave

“ LEARNINGS FROM THE FIRST SESSION

- 1. How to write a title?
- 2. Selecting a Journal
- 3. How to choose Keywords?
- 4. How to submit your abstract?
- 5. How to write a literature review?
- 6. Research Methods

The speaker also gave assignments to the participants and reviewed their responses. Allocated them topics of gap to start their research paper journey. Allocated tasks at the end of session 1 to be completed by next mentoring session.

Devansh Devansh	Rajdeep Singh Rajdeep Singh
komal chhikara komal chhikara	Saloni Keshari Saloni Keshari
सुशील कुमार सुशील कुमार	 Nishchay Dhingra
SOFICA SOFICA	Kanhaiyalal Sha... Kanhaiyalal Sharma

Day 3



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Recording You are viewing hityen loomba's screen View Options View

Hardik chhabra	Pulkit Ahuja
SOFICA	hityen loomba
Hargun Singh B...	Gurneet Kaur
Jaspreet Kaur	Gaurang
Gurdit singh	Gurneet Kaur

Unmute Start Video Participants 33 Chat Share Screen Record Reactions Apps Leave

Hardik chhabra	Pulkit Ahuja
Jaspreet Kaur	SOFICA
hityen loomba	Mehak
vanshika arora	komal chhikara
Gaurang	Gurdit singh

Unmute Start Video Participants 41 Chat Share Screen Record Reactions Apps Leave

Day 4



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The image shows two screenshots from a Zoom meeting. The top screenshot displays a presentation slide for a workshop. The slide text includes: 'SRI GURU NANAK DEV KHALSA COLLEGE (University of Delhi)', 'Society for Financial Literacy and Consumer Awareness', 'Under the aegis of IQAC', 'Presents', 'WORKSHOP ON HOW TO WRITE A RESEARCH PAPER', 'SESSION-4', '26th March, 2022', and '12 pm onwards'. The bottom screenshot shows a Zoom meeting interface with a 'DOUBT SESSION' slide and a participant list on the right. The participant list includes: Ishika Jain, Ashish Khurana, Saloni Keshari, Gursimran Singh, Kanhaiyalal Sha..., and Shubb Vashisht. The Windows taskbar at the bottom shows the date as 3/26/2022 and the time as 12:42 PM.

Attach Photocopy of two Certificates



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**CERTIFICATE
OF PARTICIPATION**

This certificate is proudly presented to:

Vanshika arora

For successfully participating in the workshop on 'How to write a research paper' organised by SOFICA- Society for Financial Literacy and Consumer Awareness and IQAC - Internal Quality Assurance Cell which was conducted from 6th March 2022 to 26th March 2022

Dr. Gurmohinder Singh
(Oftg. Principal)

Dr. Jasmine Kaur
(Convenor)



**CERTIFICATE
OF PARTICIPATION**

This certificate is proudly presented to:

Suhani Sharma


For successfully participating in the workshop on 'How to write a research paper' organised by SOFICA- Society for Financial Literacy and Consumer Awareness and IQAC - Internal Quality Assurance Cell which was conducted from 6th March 2022 to 26th March 2022

Dr. Gurmohinder Singh
(Oftg. Principal)

Dr. Jasmine Kaur
(Convenor)



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Signature: 

Name: Dr. Jasmine Kaur Lamba

(Convenor)